

MEDIA KIT
2025



MUSICAL ARTIST
**ALEXA
LASH**

FULL BAND
**ALEXA &
THE OLD-
FASHIONEDS**

MEDIA STATISTICS

 INSTA AUDIENCE **8.7K+**

 LISTENING IN **13K+**

LOGOS



(857) 364-7046

ALEXALASHMUSIC@GMAIL.COM
[LINKTREE.COM/ALEXALASHMUSIC](https://linktree.com/ALEXALASHMUSIC)

UNREAL VOCALS. ORIGINAL SOUND.

Alexa Lash is an award-winning singer-songwriter, multi-instrumentalist, event host & curator from Miami, Florida. Her sound is a unique mix of pop, rock, soul and spoken word influences that harkens back to women-led bands of the 90s, but with a vibe and energy all her own.

Her full band is known as Alexa & the Old-Fashioneds (AATOF). Aptly named after the lead singer's favorite drink, AATOF is a woman-lead project originating from the heart of Miami. Their sound is a mix of personal and heart-driven words, slick melodic solos, and a powerhouse rhythm section. They play at events across the city, including Arsht Center's On the Road events and the Miami Book Fair.

Reminiscent of: Janis Joplin, Amy Winehouse, Florence Welch, and Adele.

BAND MEMBERS

Vox/Rhythm: Alexa Lash
Lead guitar: Marcel Salas
Bass Guitar: Carlos Garcia
Percussion: Joni Colorado
Alternates: Adrian
Gonzalez-Camps, Richard
Boisrond, Oscar Perez



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RECENT ACHIEVEMENTS

BEST OF MIAMI EDITORIAL
WINNER 2024
BEST SONGWRITER
- MIAMI NEW TIMES

BEST OF MIAMI
READERS' CHOICE 2023
BEST MUSICAL ACT
- MIAMI NEW TIMES

2024 MIAMI
INDIVIDUAL ARTISTS
GRANT RECIPIENT

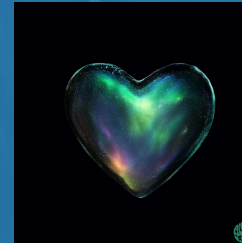
MIAMI
FOUNDATION'S
GIVE MIAMI LOVE
CHALLENGE WINNER

NOTABLE PERFORMANCES

- Arsht Center On the Road
- Homestead Center for the Arts
- Alaska Folk Festival
- Miami Book Fair
- Art with Me Festival
- Bar Nancy (Residency)
- Touring: Austin, Atlanta, Boston, Charlotte, Denver, Juneau, Moab, Nashville, New Orleans, NYC, Oakland & Orlando



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